

National Chinese Museum of Australia Inc. T/A

## GOLDEN DRAGON MUSEUM YI YUAN GARDENS & GUAN YIN TEMPLE

Dai Gum San

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### EMBARGOED UNTIL 11.00 AM, FRIDAY 28 JANURY

## MEDIA RELEASE

27 January 2022

## ROAR into the Year of the Tiger

Lunar New Year starts 1 February and to celebrate Bendigo Chinese Association (BCA) in association with Golden Dragon Museum are putting on a night of family fun at **Dai Gum San**, **7.00pm**, **Saturday 5 February**.

This is a COVID safe, free event, featuring the exciting BCA Lion Team, the graceful BCA Plum Blossom Dance Team, and the wonderful power of Kung Fu Master Liu. A highlight of the evening will be the appearance of Fei Loong, who only comes out at Lunar New Year. Unusually for a Dragon, Fei Loong floats in the air.

BCA and Golden Dragon Museum are very pleased to welcome SBS as the Major Sponsor of this year's Lunar New Year celebrations. As Australia's most diverse broadcaster with a passion for celebrating our communities, their support of this event is a wonderful demonstration of their commitment not only to our multicultural society but also to regional communities here and across Australia. It is a pleasure to welcome them as an important part of this year's Lunar New Year Festivities.

Bookings are not required. Noodles, rice, and drinks will be available onsite from 6.30 p.m. as well as ice-creams, souvenirs, and restrooms at the Museum.

The Tiger is the third ranked animal in the Chinese zodiac and is a symbol of strength and braveness with the ability to exorcise evils. Considered the king of animals in China, wearing a tiger image is said to bring good luck, especially if you are a child.

#### Quotes attributable to:

Doug Lougoon, President, Bendigo Chinese Association and Chair, Golden Dragon Museum:

'After limiting our Lunar New Year Celebrations to online last year, the Bendigo Chinese Association is excited to be bringing this event back live on the Dai Gum San Precinct for spectators to enjoy. Covid-safe measures will be in place, and we look forward to reacquainting everyone looking to enjoy an evening of free family entertainment with our distinct Chinese culture.'

# **Photo opportunity:**

Members of the BCA Lion Team will be on Dai Gum San forecourt, 11.00am, Friday 28 January.

Doug Lougoon and Hugo Leschen will be available for interview.

Media inquiries: Hugo Leschen, Chief Executive Officer, Golden Dragon Museum M: 0417 100 229

## MAJOR SPONSOR LUNAR NEW YEAR 2022



**COVID SAFE SUPPORT** 

