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National Chinese Museum of Australia Ltd. T/A

**GOLDEN DRAGON MUSEUM  
YI YUAN GARDENS & GUAN YIN TEMPLE**

Dai Gum San

1-11 Bridge Street Bendigo VIC 3550 / PO Box 877 Bendigo VIC 3552

T + 61 3 54 415044

E [info@goldendragonmuseum.org](mailto:info@goldendragonmuseum.org) / W [www.goldendragonmuseum.org](http://www.goldendragonmuseum.org)

ABN 41 309 670 936

**MEDIA RELEASE**

FOR IMMEDIATE RELEASE

7 September 2023

What happens when the gold runs out?  
Do you move on or stay and help build a new life for yourself  
as well as new industries for the region?

**2023 Jeffory and Sylvia Mander  
Memorial Lecture**

Presented by Professor Keir Reeves  
with  
Bendigo Winegrowers Association

**‘After the Rushes: The Chinese role in  
regional Victoria communities and  
industries during the nineteenth century.’**

Thursday 14 September 2023

5.30 – 7.15pm

La Trobe Art Institute, 121 View Street, Bendigo

Tickets: Adults \$15 / Concession and BCA Member: \$12 via Eventbrite.  
Includes Light Refreshments. Wine available to purchase by the glass.

Join Professor Keir Reeves as he gives a presentation which explores the Chinese communities throughout regional Victoria that continued long after the heyday of the gold rushes of the 1850s and 1860s.

Taking the audience on a visual historical tour of regional Victoria, Professor Reeves will discuss the role of the Chinese in the emergence of other industries following the rushes that continued well into the twentieth century and beyond. These included market gardening,

furniture trades, laundry industries, plantation agriculture, herbal medicine as well as a number of farming and agricultural activities including winemaking and viticulture.

Professor Reeves will particularly highlight the role of the Chinese in establishing the historic Victorian wine regions of Rutherglen, Great Western and the Pyrenees.

After the lecture, enjoy light refreshments with Rob Black from Black Estate Vineyard a member of the Bendigo Winegrowers Association. On offer and available to purchase by the glass will be a small selection of wines from the region showing the range and complexities of the local product. Meet Rob and learn more about the winemaker's craft as you discuss Professor Reeves' presentation.

Professor Keir Reeves is a co-director of the Future Regions Research Centre at Federation University Australia and is also a chair in history and heritage. Keir is from Castlemaine, was educated in Bendigo and currently lives just outside of Daylesford. His doctoral research project, undertaken at the University of Melbourne, explored the long-term legacies of the Chinese community in central Victoria during the second-half of the nineteenth century. His current research works at the intersections of heritage, cultural tourism, regional studies and history. Keir is a current member of the Public Records Advisory Council for PROV and also served two terms on the Heritage Council of Victoria.

Professor Reeves's publications include *Deeper Leads New Approaches to Victorian Goldfields History* (BHS Publishing, 2008). He also contributed to the Bruce Scates-led *Anzac Journeys: Walking the battlefields of the Second World War* (Cambridge University Press, 2013), that was shortlisted for the 2014 Australian Historical Association Ernest Scott Prize.

Jeffory and Sylvia Mander gave decades of volunteer support and assistance to the Golden Dragon Museum. This annual lecture celebrates their generosity and acknowledges the support the Museum receives from our wonderful volunteers and the broader community.

Golden Dragon Museum gratefully acknowledges the support of La Trobe Art Institute for this event.



## Attached Photographs:

Caption:

- a) Professor Keir Reeves presents 'After the Rushes' Thursday 14 September
- b) Chinese Grape Pickers, All Saints Wines, c.1890s

**Interviews and Further Information:** Contact Hugo Leschen, Chief Executive Officer, Golden Dragon Museum on 0417 100 229.